

# MS. INTERNATIONAL DOGWOOD FESTIVAL SCHOLARSHIP PAGEANT AND OUTSTANDING TEEN SCHOLARSHIP PAGEANT

WINCHESTER, TN

SATURDAY, JANUARY 28TH, 2012

## \$1,500 in Scholarship Money



Erin Hatley  
Miss Tennessee 2011

The International Dogwood Festival is proud to present the first official preliminary to the Ms. Tennessee and Ms. Tennessee Outstanding Teen Pageant on Saturday, January 28<sup>th</sup>, 2012 at Franklin County High School at 6 p.m. The Ms. International Dogwood Festival Scholar-

ship Pageant will award a \$1,000 scholarship to the Ms. Queen and a \$500 scholarship to the Outstanding Teen Queen. Ms. Dogwood will travel to Jackson, Tennessee in June 2012 to compete in the Ms. Tennessee Pageant. Ms. Dogwood Outstanding Teen will travel to Jackson, Tennessee in March 2012 to compete in the Ms. Tennessee Outstanding Teen Pageant, preliminaries to Ms. America and Ms. America Outstanding Teen. The following counties are eligible to compete in the pageant: Franklin, Coffee, Moore, Lincoln, Grundy, Marion, Hamilton, Sequatchie, Warren, Bedford, Marshall, Giles, Maury, Williamson,

Rutherford, Cannon, Davidson, and Wilson. You must live, work or go to school in one of the counties listed. Ms. Ms. Dogwood contestants must raise a \$100 donation for the Children's Miracle Network. Website registration for your donation is [www.missamerica4kids.com](http://www.missamerica4kids.com). There is no local entry fee for local pageant for Ms. Contestants but you may purchase a salute page in the program book from your family or sponsor. Outstanding Teen contestants are required to pay \$100 entry fee to International Dogwood Festival Scholarship Pageant but are not required to seek a donation for the Children's Miracle Network.

## Platform, Tell Us What You Are Passionate About

Every contestant must submit a platform issue statement. This is your opportunity to explain to the judges what your chosen platform is and why it is important to you. It must be a one page document. Give a clear definition of the platform and the specific issues you wish to address and a plan on how you have or will create awareness of the platform.. How will you change attitudes and behaviors regarding the issue? How will your platform issue move

the Miss Tennessee Organization forward? What are your media plans and marketing strategy? How do you propose to fund your ideas and plans? Are there any significant accomplishments you have made in regard to your issue?

Your platform statement should be typed with 1" margins on all four sides. Font must be a minimum of 10" and no larger than 12" using Times New Roman font style. With left justification type "Name"

in bold and then type your name. The next line should be left justification and type "Title" in bold and then type your title.

Double space and center your platform title with bold letters underlined.

Double space and then beginning writing your platform statement. The platform statement must be submitted with your application.

### Eligibility for Ms.

- ◆ High school graduate by June 30, 2012
- ◆ Resident of Tennessee six months prior to January 28th, 2012
- ◆ No older than 24 by December 31, 2012
- ◆ Never been married or had a child

### Eligibility for Teen

- 13 to 17 years old
- Resident of Tennessee six months prior to January 28th, 2012
- Never Been married or pregnant

### Ms. Scoring System

- Private Interview 25%
- Talent 35%
- Evening Gown 20%
- Swimsuit 15%
- On-stage Question 5%

### Outstanding Teen Scoring

- Interview 30%
- Evening Gown 15%
- Sportswear 10%
- Talent 35%
- On Stage Question 5%
- Scholastic



### What will I need to compete?

- \$100 donation to Children’s Miracle Network verification for Ms. Competition
  - \$100 Entry Fee to Pageant for Outstanding Teen
  - Black cocktail dress for opening/stage introduction
  - Dress for interview
  - Swimsuit for Ms. Dogwood
  - Fitness Attire/Sports Bra/Workout shorts for Teen
  - 90 second Talent, talent may be anything: vocal, instrument, gymnastics, cheerleading, dance, monologue, karate, your imagination is your only limitation
  - Evening gown, must be floor length
  - Head shot for program book
  - Completed platform statement
  - Completed fact sheet (will be used by judges in interview)
- An optional information meeting will be held Sunday, December

4th, 2011 at Winchester City Hall annex to answer any questions you may have. Or you may contact Yvonne Stewart at yvonne-stewart@winchester-tn.com or 931-967-3527 or facebook. The pageant has a facebook page where updates on prize package will be announced. Applications can also be downloaded at www.winchesterdogwoodfestival.com



### Program Book Salutes

Your parents, grandparents, family, friends, or sponsors may purchase salute pages for the program book with your photo and their good wishes for you. Advertisements will be in black and white and must be turned in by Friday, January 13th, 2012 to Yvonne Stewart, company logos must be submitted by email or disc in jpeg format. Checks should be made out the to the

International Dogwood Festival Scholarship Pageant. A full page ad is \$200, 1/2 page is \$150, 1/4 page is \$100, and a business card is \$50. Photos will not appear on business card ads due to size limitations. Monies raised from program ads will be used for the scholarship and to help with expenses of sending queens to state competition. Receipts will be mailed to everyone. An

award will be given to the contestant that sells the most ads. When submitting ad sales please put your name with each advertisement to ensure you get credit.



Nothing makes a woman  
More beautiful  
Than the  
Belief that  
She is beautiful!

### Contestant Checklist

Mail the following items to Yvonne Stewart, Executive Director, Ms. International Dogwood Festival Scholarship Pageant, 7 South High Street, Winchester, TN 379398

- Verification of \$100 donation to Children’s Miracle Network for Ms. Dogwood
- \$100 Entry Fee For Teen
- Completed Fact Form
- Platform Statement
- Program Ad Sales
- Head Shot
- Information on Talent (specific needs to perform talent), what your talent will be and music requirements. Questions, call Yvonne

Stewart at 931-967-3527 or yvonne-stewart@winchester-tn.com . Please mail fact form, entry fees, and platform as soon as possible. You may turn in program ad sales separately so you have longer to sell. We need your applications early to ensure you receive all the updates about the pageant as we send them out.

## Ms. International Dogwood Festival Scholarship Pageant Fact Sheet

Name: \_\_\_\_\_

Ms. Contestant (17-24 Years Old) \_\_\_\_\_ Outstanding Teen (13-17 Years Old) \_\_\_\_\_

Hometown: \_\_\_\_\_

What college/high School did you attend, or are currently attending? \_\_\_\_\_

What is your major? \_\_\_\_\_

What is your scholastic ambition? \_\_\_\_\_

What is your platform? \_\_\_\_\_

What is your talent? \_\_\_\_\_

Greatest non-academic accomplishment: \_\_\_\_\_

What is your favorite style of music? \_\_\_\_\_

What is your favorite movie genre and why? \_\_\_\_\_

What is your favorite gadget? \_\_\_\_\_

What is your favorite blog? \_\_\_\_\_

What is your favorite place to visit? \_\_\_\_\_

What is your favorite food? \_\_\_\_\_

If you were on a deserted island, what book would you want with you? \_\_\_\_\_

Do you twitter? \_\_\_\_\_

What is your favorite sport? \_\_\_\_\_

Name your favorite sports team: \_\_\_\_\_

Name your favorite actor and actress: \_\_\_\_\_

Name your favorite television program: \_\_\_\_\_

What is your best wardrobe accessory? \_\_\_\_\_

What is your favorite thing to do on a weekend? \_\_\_\_\_

How do you like to spend a day off? \_\_\_\_\_

**When answering the following questions, please keep them to two sentences or less:**

What is your hometown like? \_\_\_\_\_

What were you like when you were a child? \_\_\_\_\_

**MS. INTERNATIONAL DOGWOOD FESTIVAL SCHOLARSHIP PAGEANT**

What is the one thing about you that people you meet may not immediately realize? \_\_\_\_\_

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Describe one defining moment in your own life, other than winning your state title: \_\_\_\_\_

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What is one important thing you have learned from being in the Miss America Program? \_\_\_\_\_

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Secret wish or dream: \_\_\_\_\_

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I'm motivated by: \_\_\_\_\_

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Is there a personal connection that made you pick your personal platform? \_\_\_\_\_

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What do you think has been the most significant event in your lifetime? \_\_\_\_\_

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The one thing I can't live without: \_\_\_\_\_

My best friend would describe me as: \_\_\_\_\_

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Something interesting about my family: \_\_\_\_\_

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Funniest or most embarrassing thing that has ever happened to me: \_\_\_\_\_

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One thing I'd like to try that is out of character for me: \_\_\_\_\_

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Who is the most influential person in your life? \_\_\_\_\_