

# 2010 International Dogwood Festival

## Commercial Application

Entry Deadline: Friday, April 2, 2010

Festival Dates: May 7-9, 2010

Where: Winchester, TN

Vendor Name \_\_\_\_\_  
(List name you want to appear on exhibitors list given to public)

Individual Name \_\_\_\_\_ Phone (H) \_\_\_\_\_

Complete Address \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Website \_\_\_\_\_

Description of items to be sold \_\_\_\_\_

### Application and Booth Space Rental Fee

\_\_\_\_\_ 10 x 10 Booth Space \$125.00                      Each additional space (10x10) \$55.00  
(BOOTH SPACE SHALL INCLUDE TRAILER TONGUES, DOORS, TABLES AND  
AWNINGS. NO EXTRA BOOTH SPACE PROVIDED.)

\_\_\_\_\_ Electricity \$30.00                      \_\_\_\_\_ 50 amp (220 volt) electricity \$60.00

Do you require Electricity? \_\_\_\_\_ Voltage \_\_\_\_\_

If yes, please list your electrical needs and the voltage required for each item that will require electricity.

You will be responsible for extension cords and any other electrical connections needed. Extension cords must be heavy duty. You must specify your voltage on application. (20 AMP SERVICE IS ALL THAT WILL BE AVAILABLE.)

No refunds to be made after you are accepted without steering committee approval.

**RELEASE OF LIABILITY:** I, the undersigned, on behalf of myself and all who work with or for me, do indemnify and hold harmless the International Dogwood Festival and the City of Winchester against all liabilities and claims of every kind, including attorney's fees, brought by any person or entity that might arise from participation in the event. The City of Winchester and the International Dogwood Festival are not responsible for any damage due to acts of nature.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Contact: Janet Clark: 931-967-2532, [janetclark@winchester-tn.com](mailto:janetclark@winchester-tn.com)

Mail completed applications to: City of Winchester  
7 South High St  
Winchester, TN 37398

# *Rules & Guidelines*

## *For*

### *Commercial Vendors*

- Check-in time, directions to the event and sign-in location will be provided by mail once your application has been approved.
- Vendors shall provide a list of items they propose to sell.
- This festival is a rain or shine event.
- Vendors will be notified by mail of acceptance into the festival.
- Fees are non-refundable once a vendor has been accepted unless approved by the Dogwood Steering Committee.
- All dimensions are outside dimensions. Booths will only be sold in the dimensions listed but you may purchase multiple spaces.
- All vendor booths should be attractive from all sides and not distract from the neighboring booths.
- No animals will be allowed in booth spaces.
- All extension cords must be in good repair and have proper grounds. We suggest that you bring at least 100 foot.
- Any person or persons working the booth must have a neat appearance and shall not wear any clothing with messages or artwork that is distressful.
- We reserve the right to bar any clothing, exhibit or product that could be considered offensive.
- Garbage must be bagged and ready for pick-up at scheduled pick-up times.
- The area behind all booths must be kept clean and free of garbage.
- Vendors must provide their own garbage cans.
- Vendor is prohibited from selling prepared food for consumption.
- Exhibitors must bring enough stock for the entire show.
- All articles and displays must be in good taste with no reference to race, ethnic, gender or religious prejudice.
- No obscene items will be allowed.
- Collecting names for mailing lists is permitted.
- A signed application constitutes a contract to follow all rules and regulations and is a commitment to participate.
- Exhibitors must furnish their own tables, skirting, chairs, canopies, tents and extension cords.
- Alcoholic beverages and illegal drugs are prohibited.
- Vendors must be ready to open at 12:00pm Friday.
- **APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PICTURES AND LIST OF ITEMS TO BE SOLD**
- **Set up will be on Thursday, May 6. From 9am until 1pm will be trailers and from 1pm until 6pm will be tents. Tents only will be able to set up from 6am until 8am on Friday May 7<sup>th</sup>. All vehicles will be required to be out of festival grounds by 10am.**

If you have a photograph of your booth or your group, please mail it with your applications and we will use it in our public relations campaign. Please provide name of people in photo.



Typical 220



Typical 110

Please indicate  
which plug you  
Require